

News Release



For Immediate Release



Contact: Sara Brown Meehan
Director, Lifestyle Communications
Churchill Downs Racetrack
(502) 636-4884 (office)
(502) 572-9593 (mobile)
Sara.Brown@KyDerby.com

CHURCHILL DOWNS ANNOUNCES CHRISTINE MOORE AS FEATURED MILLINER OF THE 144th KENTUCKY DERBY®

First Featured Milliner in Iconic Event's History

LOUISVILLE, Ky. (Wednesday, April 4, 2018) – Churchill Downs Racetrack today announced that Christine Moore is the featured milliner of the 144th Kentucky Derby presented by Woodford Reserve. This is the first time in 144 years that the Kentucky Derby has featured a milliner as part of the Kentucky Derby festivities. Moore's hats and fascinators for women and men are available for purchase at www.camhats.com.

Moore and her hats and fascinators are well-known among horse racing and Kentucky Derby fans. In the past, she has served as a Derby hat and fashion expert at Churchill Downs and the 2009 Official Art of the Kentucky Derby featured drawings of several of her hats.

Based in New York, Moore is the Official Milliner for the Breeders' Cup, America's Best Racing, the Jim McKay Maryland Million Day, the Iroquois Steeplechase and the Florida Derby. She serves as the featured milliner at Keeneland and the Preakness Stakes. She has designed hats for celebrities including Mary J. Blige, Jewel, Katy Perry and Jennifer Lopez. Her hats have appeared in the television show Nashville, Gossip Girl, The Carrie Diaries and Horseplayers.

"I'm honored to become part of Kentucky Derby history as its first featured milliner," said Moore. "The Kentucky Derby is famous for its iconic hats and being part of that legacy has been a highlight of my career."

About the Kentucky Derby

The \$2 million Kentucky Derby takes place on the first Saturday in May at historic Churchill Downs in Louisville, Kentucky. Inaugurated in 1875, the legendary 1 ¼-mile race for 3-year-olds is the oldest continuously held major sporting event in North America and the first leg of horse racing's Triple Crown series. Known as the "The Run for the Roses," "The Most Exciting Two Minutes in Sports" and "America's Race," the Kentucky Derby is the most attended horserace in the nation, with more than 158,000 attendees in 2017.

-END-